



WHY THE ARTS MATTER IN DELAWARE



NATIONAL ARTS FACTS

ARTS SECTOR'S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$764 billion industry**, representing 4.2% of the nation's GDP—a larger share of the economy than construction (4.1%) or education services (1.1%).

Source: U.S. Bureau of Economic Analysis, 2015.

\$764 BILLION Arts & Culture Sector

\$763 BILLION Construction

\$208 BILLION Education Services

BONUS: U.S. exports generate a \$24.1 billion arts trade SURPLUS.

DELAWARE ARTS FACTS

THE DELAWARE ARTS & CULTURE SECTOR REPRESENTS 1.4% OF STATE'S GDP

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes **\$936 million** to Delaware's economy, representing 1.4% of the state's GDP—a larger share than some other industries in the state.

Source: U.S. Bureau of Economic Analysis, 2015.

\$936 MILLION Arts & Culture Sector

\$2,525 MILLION Construction

\$372 MILLION Education Services

BONUS: In 2015, DE arts and culture jobs generated \$490.2 million in compensation.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally **673,656 businesses** employ **3.48 million people** who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, *Creative Industries*, 2017.

673,656 & **3.48M** ARE INVOLVED IN THE
BUSINESSES & JOBS CREATION OR DISTRIBUTION
OF THE ARTS

In Delaware, **1,829 Arts-Related Businesses** employ **7,374 people**.

- In Kent County, **242 Arts-Related Businesses** employ **986 people**.
- In New Castle County, **1,204 Arts-Related Businesses** employ **5,186 people**.
- In Sussex County, **382 Arts-Related Businesses** employ **1,202 people**.

Source: Americans for the Arts, *Creative Industries*, Delaware report, 2017.

1,829 & **7,374** ARE INVOLVED IN THE
BUSINESSES & JOBS CREATION OR DISTRIBUTION
OF THE ARTS

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.

ART IS A \$166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

In 2015, the Delaware arts and culture generated **\$149.9 million** in economic activity annually that supported **4,062 FTE jobs** and generated **\$10.5 million** in state and local government revenue.

- Delaware nonprofit arts groups generated **\$103.6 million** in economic activity. Audiences of 1,530,657 people added another **\$46.3 million** for a total of **\$149.9 million** in economic activity for 2015, and this generated **\$10.5 million** in local and state government revenues. The arts and culture sector ranks as one of the top ten employers of the state.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, Delaware report, 2017.

ART IS A \$149.9 MILLION GDP DRIVER OF OUR STATE ECONOMY.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress has proposed allocating **\$155 million to the NEA in FY 2019**, which has been relatively level for the last several years. This amounts to just **47¢ per capita**, yet the nonprofit arts industry generates over **\$13 billion** in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with **\$1 per capita!**

Source: Americans for the Arts Action Fund, 2019.

Read: "Funding The Arts Is Good For The Nation," *The Hill*, 2015.

Q What about Delaware—how much does state government budget to the Delaware Division of the Arts each year?

A The state allocated **\$3,470,323** to the Delaware Division. In FY 2017, the Delaware Division received **\$681,100** in federal NEA funds, which the Division re-granted to dozens of cultural organizations through the state. Another 4 nonprofit arts organizations received direct grants from the NEA totaling **\$741,100**.

Source: NEA and NASAA, 2017.

Read: "#whyDEartsmatter: Arts & Economic Development," Guillermina Gonzalez, 2017.

GDP

JOBS

ECONOMICS

FUNDING



“Delaware’s vibrant arts scene is grounded in its rich cultural heritage and shaped by the creative innovation that has evolved as each generation explores our unique identities, histories, and challenges through artistic engagement.”

—Delaware Division of the Arts



DELAWARE ARTS FACTS

IN THE FIRST STATE, THE ARTS UNITE US

The Delaware Art Museum collaborates with world-renowned performers to attract audiences from all ethnicities of Delaware’s diverse communities.

THE DELAWARE DIVISION OF THE ARTS

established in 1989, is a branch of the Delaware Department of State, is dedicated to cultivating and supporting the arts to enhance the quality of life for all Delawareans. Together with its advisory body, the Delaware State Arts Council, the Division administers grants and programs that support arts programming, educate the public, increase awareness of the arts, and integrate the arts into all facets of Delaware life.

>Learn more [here](#).

MEET SOME DELAWARE ARTS ADVOCATES

- **Jessica Ball** is Executive Director of the Delaware Arts Alliance. > [More](#)
- **Secretary Jeff Bullock** is the Secretary of State under Governor John C. Carney. > [More](#)
- **J. Mack Wathen** is a visual artist and Chair of the Delaware State Arts Council. > [More](#)
- **Senator Chris Coons** is a passionate spokesperson for the arts on the floor of the US Senate. > [More](#)

ART IN DELAWARE

- Delaware Scene offers a comprehensive calendar of arts events in Delaware [here](#).
- Visit Delaware provides an overview of all the art galleries, theaters, museums, and art festivals [here](#).
- Delaware Today provides feature articles, calendars, and art blogs on events and topics in Delaware [here](#).

DELAWARE ART ORGANIZATIONS

Delaware Arts Alliance

www.delawareartsalliance.org

Delaware Division of the Arts

<https://arts.delaware.gov>

Delaware Division of Historical & Cultural Affairs

www.history.delaware.gov

THE ARTS ARE EVERYWHERE!

- Each year more than 200 state employees participate in the **National Art Program** exhibition mounted in the Delaware State University Art Center Gallery.
- In Wilmington, since 1992, the **Delaware Theatre Company** has sponsored “Totally Awesome Players,” employing acting skills and the creation of a play to increase the collaborative skills and active creativity of adults with intellectual disabilities.
- The **Music School of Delaware**, founded in 1924, is the only statewide, accredited, community music school in the nation, providing instruction and concerts throughout the state.
- Travel to Selbyville where the **Freeman Stage at Bayside** provides unique arts experiences to over

50,000 visitors a year, with an additional goal of engaging every student in the county multiple times during their K-12 life.

- In the heart of Delaware’s First State Heritage Park, the **Biggs Museum of American Art** presents a broad range of exhibitions and public programs, serves as an education resource to the community, and features Delaware artists in its Delaware By Hand gift shop.
- Visit downtown Wilmington to see the progress of the **Wilmington Renaissance Corporation** as it connects the new Creative District to the economic revitalization of Downtown Wilmington, strengthening Wilmington’s role as a center of educational, cultural, and social activity.

- With a zip code all its own, **Winterthur Museum, Garden & Library** is the premier museum of American decorative arts, with an unparalleled collection of nearly 90,000 objects made or used in America between about 1640 and 1860. The collection, displayed in the magnificent 175-room house, is much as it was when the du Pont family lived here, as well as in permanent and changing exhibition galleries.

To View the Top 10 Reasons to Support the Arts in Delaware, [Click Here](#).

DELAWARE ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org/join

CALL US: 202.371.2830 x2067

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To download this fact sheet, “Why the Arts Matter in Delaware” with corresponding resource links visit www.ArtsActionFund.org/DE.