



WHY THE ARTS MATTER IN INDIANA



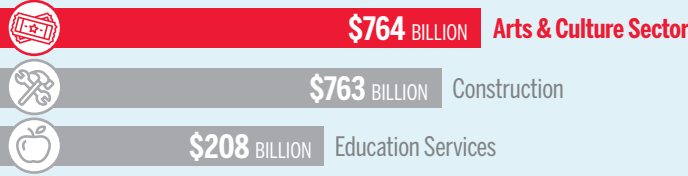
NATIONAL ARTS FACTS

ARTS SECTOR'S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$764 billion industry**, representing 4.2% of the nation's GDP—a larger share of the economy than construction (4.1%) or education services (1.1%).

Source: U.S. Bureau of Economic Analysis, 2015.



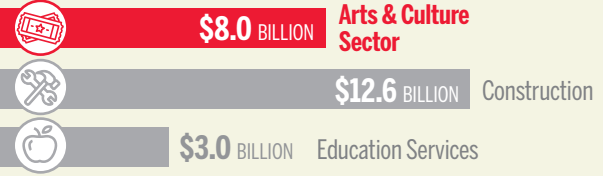
BONUS: U.S. exports generate a \$24.1 billion arts trade SURPLUS.

INDIANA ARTS FACTS

THE INDIANA ARTS & CULTURE SECTOR REPRESENTS 2.3% OF STATE'S GDP

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes **\$8 billion** to Indiana's economy, representing 2.3% of the state's GDP—a larger share than some other industries in the state. billion).

Source: U.S. Bureau of Economic Analysis, 2015.



BONUS: In 2015, IN arts and culture jobs provided \$4.6 billion in compensation.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally **673,656 businesses** employ **3.48 million people** who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, *Creative Industries*, 2017.



In Indiana, **9,647 Arts-Related Businesses** employ **51,084 people**.

- In Allen County, **680 Arts-Related Businesses** employ **3,612 people**.
- In Hamilton County, **806 Arts-Related Businesses** employ **2,715 people**.
- In Marion County, **1,756 Arts-Related Businesses** employ **13,062 people**.

Source: Americans for the Arts, *Creative Industries*, *Indiana* report, 2017.



ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.



In 2015, the Indiana arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.

- In Indianapolis specifically, nonprofit arts groups generated **\$227.3 million** in economic activity. Audiences of 6,952,660 people added another **\$213.2 million** in related spending for a total of **\$444.5 million** for the city in 2015, and this generated **\$47.7 million** in local and state government revenues and **14,729 FTE jobs**.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, *City of Indianapolis* report, 2017.



PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress has proposed allocating **\$155 million to the NEA in FY 2019**, which has been relatively level for the last several years. This amounts to just **47¢ per capita**, yet the nonprofit arts industry generates over **\$13 billion** in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with **\$1 per capita!**

Source: Americans for the Arts Action Fund, 2019.
Read: "Funding The Arts Is Good For The Nation," *The Hill*, 2015.

Q What about Indiana—how much does state government budget to the Indiana Arts Commission each year?

A The state allocated **\$3,323,048** to the Indiana Arts Commission. In FY 2017, the Indiana Arts Commission also received **\$767,400** in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 22 nonprofit arts organizations received direct grants from the NEA totaling **\$1,392,400**.

Source: NEA and NASAA, 2017.
Read: "Fort Wayne Area to Benefit for Indiana Arts Commission Grants," *News Sentinel*, 2018.

GDP

JOBS

ECONOMICS

FUNDING

“Research shows that the arts have many benefits including improved **academic performance, social/emotional health, collaboration skills, and critical thinking.**”

—Indiana Arts Commission



INDIANA ARTS FACTS

IN THE INDIANA, THE ARTS UNITE US AS HOOSIERS.

Traditional Arts Indiana, part of the Mathers Museum of World Cultures, connects cultural heritage to educational activities, cultural conservation, arts, and community development at the local, state, and national level.

THE INDIANA COMMISSION ON THE ARTS (IAC)—Indiana’s first arts commission was created by Governor Matthew Welsh through executive order in 1964. To promote economic development and cultural tourism, the IAC has established Cultural Districts throughout the state: Carmel Arts & Design District, Bloomington Entertainment and Arts District, Tippecanoe Arts and Cultural District in Lafayette/West Lafayette, the Bloomington Entertainment and Arts District (BEAD), and the Community Arts Program at Hanover College.

> Learn more [here](#).

MEET SOME INDIANA ARTS ADVOCATES

- **Kathy Anderson** is the 25th Chair of the Indiana Arts Commission. > [More](#)
- **Christy Burgess** is a program director of the Shakespeare Outreach Initiative. She was named Youth Worker of the Year in 2016. > [More](#)
- **Ernest Disney-Britton** champions the Art & Soul celebration of African American Art and Artists in Indianapolis. > [More](#)
- **Tetia Lee** is the Executive Director of the Tippecanoe Arts Federation. The YWCA recognized her as a Woman of Distinction. > [More](#)
- **Lewis Ricci** has led the Indiana Arts Commission as Executive Director since 2006. > [More](#)
- **Mary Sorrels** is President of Arts Education Association of Indiana. > [More](#)

ART IN INDIANA

- Explore 29 of Indiana’s Best Museums [here](#).
- See the great cultural offerings of each of Indiana’s statewide Cultural Districts [here](#).
- *Indiana Artisan* can guide you to exceptional food and art from the Hoosier state [here](#).

INDIANA ART ORGANIZATIONS

Newfields

www.discovernewfields.org

Fort Wayne Philharmonic

www.fwphil.org

Carnegie Center for the Arts and History

www.carnegiecenter.org

The Art Education Association of Indiana www.aeai.org

THE ARTS ARE EVERYWHERE!

- In northeast Indiana, the **Fort Wayne** Philharmonic Orchestra is a fixture of the state’s second largest city. Whether performing at the Arts United Center, or providing free lunch-time concerts at the historic Allen County Courthouse, the orchestra fosters a lifelong love of symphonic music through performance and education.
- Stop in **Lafayette** and visit the Robert and Ellen Haan Museum of Indiana Art. The best Indiana art and ceramics anywhere are featured in the museum, which itself is a piece of Indiana history. Built on the grounds of the 1904 St. Louis World’s Fair, the mansion was later disassembled and reconstructed in Lafayette.
To View the Top 10 Reasons to Support the Arts in Indiana, Click Here.
- In the state’s capitol city **Indianapolis**, you could be forgiven for asking how to find the Indianapolis Museum of Art, now known as Newfields. Surrounded by gardens, water features, and over 100 acres of woodlands, the museum’s campus is perfect for performances, afternoon walks, kite-flying, cloud-gazing, and memory making.
- **Bloomington** is the place to be in late September to enjoy the Lotus World Music & Art Festival. Over the past 24 years, Lotus has hosted nearly 575 artists or ensembles from more than 120 countries. The festival attracts more than 12,000 to experience music and art from around the world.
- Beautiful scenery, good food, crafts, music, and wine—lots and lots of wine—at the annual Swiss Wine Festival. Nestled along the banks of the Ohio River, **Vevay** hosts an annual summer celebration of a wine making tradition dating back to 1796.
- While you’re in Southern Indiana, check out the Carnegie Center for the Arts and History in **New Albany**. Our state is home to more Carnegie libraries than any other state.
- Visit 27 **Indiana State Parks and Forests** properties or eight **State Historic Sites** around the state and experience the arts presented in the natural beauty and historic settings throughout Indiana. From the Dunes along Lake Michigan to the historic Lanier Mansion along the Ohio River, arts and cultural programming take place throughout the year.

INDIANA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org/join

CALL US: 202.371.2830 x2067

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To download this fact sheet, “Why the Arts Matter in Indiana” with corresponding resource links visit www.ArtsActionFund.org/IN.