



# WHY THE ARTS MATTER IN OHIO



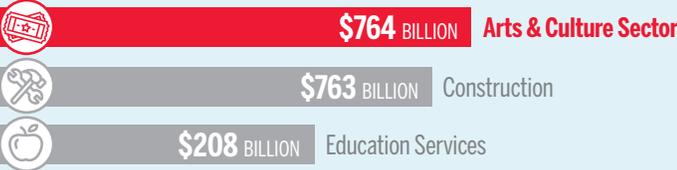
## NATIONAL ARTS FACTS

### ARTS SECTOR'S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)

#### ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$764 billion industry**, representing 4.2% of the nation's GDP—a larger share of the economy than construction (4.1%) or education services (1.1%).

Source: U.S. Bureau of Economic Analysis, 2015.



**BONUS:** U.S. exports generate a \$24.1 billion arts trade SURPLUS.

## OHIO ARTS FACTS

#### THE OHIO ARTS & CULTURE SECTOR REPRESENTS 2.8% OF STATE'S GDP

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes **\$17.5 billion** to Ohio's economy, representing 2.8% of the state's GDP—a larger share than some other industries in the state.

Source: U.S. Bureau of Economic Analysis, 2015.



**BONUS:** In 2015, OH arts and culture jobs produced \$9.8 billion in total compensation.

### NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally **673,656 businesses** employ **3.48 million people** who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, *Creative Industries*, 2017.



In Ohio, **19,049 Arts-Related Businesses** employ **94,040 people**.

- In Cuyahoga County, **2,944 Arts-Related Businesses** employ **15,483 people**.
- In Franklin County, **2,707 Arts-Related Businesses** employ **16,358 people**.
- In Hamilton County, **1,863 Arts-Related Businesses** employ **13,236 people**.

Source: Americans for the Arts, *Creative Industries*, Ohio report, 2017.



### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.



In 2015, the Ohio arts and culture sector **employed thousands of FTE jobs** and generated **millions of dollars in economic activity**. Nonprofit arts groups helped cultivate that activity.

- In the Greater Columbus area, for example, nonprofit arts groups generated **\$222.5 million** in economic activity. Audiences of 7,597,918 people added another \$189.8 million in related spending for a total of **\$412.3 million** for the city in 2015, and this generated **\$46.7 million** in local and state government revenues and **14,980 FTE jobs**.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, *Greater Columbus Area* report, 2017.



### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating **\$155 million to the NEA in FY 2019**, which has been relatively level for the last several years. This amounts to just **47¢ per capita**, yet the nonprofit arts industry generates over \$13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with \$1 per capita!

Source: Americans for the Arts Action Fund, 2019.  
Read: "Funding The Arts Is Good For The Nation," *The Hill*, 2015.

**Q** What about Ohio—how much does state government budget to the Ohio Arts Council each year?

**A** The state allocated **\$14,722,050** to the Ohio Arts Council. In FY 2017, the Council also received **\$965,500** in federal NEA funds, which the Council re-granted to dozens of cultural organizations through the state. Another 49 nonprofit arts organizations received direct grants from the NEA totaling **\$1,932,500**.

Source: NEA and NASAA, 2017.  
Read: "Ohio's Creative Economy," Regional Development Center, 2018.

GDP

JOBS

ECONOMICS

FUNDING



“Support for the arts and cultural sector is a sound investment of public dollars, an investment that provides significant returns in the form of stabilized, revitalized communities, a better quality of life, and an education system that prepares our young people to be engaged citizens and productive members of the 21st-century workforce.”

—Ohio Arts Council



## OHIO ARTS FACTS

### IN OHIO THE ARTS UNITE US AS BUCKEYES

Cultivating civic pride and well-being, [ArtsinStark](#) is a community-based organization that helps to revitalize Stark County and the city of Canton by complementing economic development with cultural development and arts education.

**THE OHIO ARTS COUNCIL**— was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio’s cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC provides financial assistance to artists and arts organizations. The Council accomplishes this charge in two primary methods; first, through the various grant funding programs that the Council operates to provide support to artists and to make arts activities available to a broad segment of Ohio’s public; and secondly, by providing services that help to enhance the growth of the arts.

>Learn more [here](#).

### MEET SOME OHIO ARTS ADVOCATES

- The 2018 Governor’s Arts Award for Community Development and Participation went to **Dr. David Poe Mitzel**. > [More](#)
- **Ginger Warner** is chair of the Ohio Arts Council. > [More](#)
- **Bill Blair** is co-founder and legislative counsel of Ohio Citizens for the Arts. > [More](#)
- **Bill Behrendt** is executive director of Ohio Citizens for the Arts. > [More](#)
- **Tim Katz** is executive director of the Ohio Alliance for Arts Education. > [More](#)

### ARTS IN OHIO

- *The New York Times* praises the Cleveland Orchestra’s status as America’s finest orchestra [here](#).
- Discover how playwrights are helping “On the Front Lines of Ohio’s Heroin Crisis” [here](#).
- Learn how arts institutions are enriching education in Ohio [here](#).

### OHIO ARTS ORGANIZATIONS

Ohio Arts Council  
[www.oac.ohio.gov](http://www.oac.ohio.gov)  
 Ohio Citizens for the Arts  
[www.ohiocitizensforthearts.org](http://www.ohiocitizensforthearts.org)  
 Ohio Alliance for Arts Education  
[www.oaae.net/en](http://www.oaae.net/en)

### THE ARTS ARE EVERYWHERE!

- Visit **Hicksville** in Defiance County to see a performance at the 136-year-old Huber Opera House.
- February can be chilly in Ohio, but not at Brite Winter in **Cleveland**, where locals and visitors emerge from their hibernation and embrace the cold through art, music, and food.
- Public art transforms communities, as seen in the parachute cloth mural in **Ashtabula** that celebrates the town’s tranquil lakeside setting.
- During Appalachian Music Week, Stuart’s Opera House in **Nelsonville** holds free events and instrument workshops, educating residents

and tourists about the rich heritage of song and storytelling in Appalachia.

- The Dairy Barn Arts Center in **Athens** no longer houses herds of cows, but instead hosts *Quilt National*, an exhibition that has established the Dairy Barn’s international reputation for excellence.
- **Cincinnati** has just unveiled the new Otto M. Budig Theatre, home to the Cincinnati Shakespeare Company—one of the first five companies in the nation to perform all of the Bard’s works.
- Proudly calling **Dayton** home for 50 years, the Dayton Contemporary Dance Company is the oldest modern

dance company in Ohio, travelling the world to share dance on the global stage and demonstrate its commitment to culturally diverse artistic expression.

- Located on the University of Findlay’s campus, the Mazza Museum in **Findlay** houses more than 10,500 pictures, making it one of the most diverse collections of original children’s book illustrations in the world.

**To View the Top 10 Reasons to Support the Arts in Ohio, Click Here.**

## OHIO ARTS NEED YOU!

### JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: [ArtsActionFund@artsusa.org](mailto:ArtsActionFund@artsusa.org)

VISIT US: [ArtsActionFund.org/join](http://ArtsActionFund.org/join)

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To download this fact sheet, “Why the Arts Matter in Ohio,” with corresponding resource links visit [www.ArtsActionFund.org/OH](http://www.ArtsActionFund.org/OH).