



WHY THE ARTS MATTER IN SOUTH DAKOTA



NATIONAL ARTS FACTS

ARTS SECTOR'S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$764 billion industry**, representing 4.2% of the nation's GDP—a larger share of the economy than construction (4.1%) or education services (1.1%).

Source: U.S. Bureau of Economic Analysis, 2015.

\$764 BILLION Arts & Culture Sector

\$763 BILLION Construction

\$208 BILLION Education Services

BONUS: U.S. exports generate a \$24.1 billion arts trade SURPLUS.

SOUTH DAKOTA ARTS FACTS

THE SOUTH DAKOTA ARTS & CULTURE SECTOR REPRESENTS 2.5% OF STATE'S GDP

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes **\$1.2 billion** to South Dakota's economy, representing 2.5% of the state's GDP—a larger share than some other industries in the state.

Source: U.S. Bureau of Economic Analysis, 2015.

\$1.2 BILLION Arts & Culture Sector

\$1.9 BILLION Construction

\$0.3 BILLION Education Services

BONUS: In 2015, SD arts and culture jobs generated \$664.3 million in total compensation.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally **673,656 businesses** employ **3.48 million people** who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, *Creative Industries*, 2017.

673,656 & **3.48M** ARE INVOLVED IN THE
BUSINESSES JOBS CREATION OR DISTRIBUTION
OF THE ARTS

In South Dakota, **1,353 Arts-Related Businesses** employ **6,489 people**.

- In Lincoln County, **81 Arts-Related Businesses** employ **223 people**.
- In Minnehaha County, **372 Arts-Related Businesses** employ **2,477 people**.
- In Pennington County, **254 Arts-Related Businesses** employ **1,344 people**.

Source: Americans for the Arts, *Creative Industries*, *South Dakota* report, 2017.

1,353 & **6,489** ARE INVOLVED IN THE
BUSINESSES JOBS CREATION OR DISTRIBUTION
OF THE ARTS

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.

ART IS A **\$166.3 BILLION** DRIVER OF OUR NATIONAL,
STATE & LOCAL ECONOMY.

In 2015, South Dakota's arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.

- In the Black Hills Regions, for example, nonprofit arts groups generated **\$23.0 million** in economic activity. Audiences of 4.3 million people added another **\$91.3 million** in related spending for a total of **\$114.3 million** for the city in 2015, and this generated **\$10.0 million** in local and state government revenues and **3,573 FTE jobs**.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, *Black Hills Region* report, 2017.

ART IS A **\$1.2 BILLION** GDP DRIVER OF OUR
STATE ECONOMY.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress has proposed allocating **\$155 million to the NEA in FY 2019**, which has been relatively level for the last several years. This amounts to just **47¢ per capita**, yet the nonprofit arts industry generates over **\$13 billion** in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with **\$1 per capita!**

Source: Americans for the Arts Action Fund, 2019.

Read: "Funding The Arts Is Good For The Nation," *The Hill*, 2015.

Q What about South Dakota—how much does state government budget to the South Dakota Arts Council each year?

A The state allocated **\$872,070** to the South Dakota Arts Council. In FY 2017, the South Dakota Arts Council also received **\$773,600** in federal NEA funds, which the Council re-granted funds to dozens of cultural organizations throughout the state. An additional **32 nonprofit arts organizations** received direct grants from the NEA totaling **\$1,121,100**.

Source: NEA and NASAA, 2017.

Read: "Sioux Falls Arts Industry gets A+," Alexa Giebink, *Argus Leader*, 2017.

GDP

JOBS

ECONOMICS

FUNDING



“Education is not complete without the arts. Arts South Dakota believes all children in our state should have the opportunity to experience and participate in art forms that enhance life-long learning by expanding curiosity, creativity, team-building skills and self-worth.”

—Arts South Dakota



SOUTH DAKOTA ARTS FACTS

IN THE MOUNT RUSHMORE STATE, THE ARTS UNITE US

Artist in Schools & Communities project provides 200 weeks of Artists In Schools & Communities residencies, conducted by professional artists at schools and other nonprofit institutions throughout the state.

THE SOUTH DAKOTA ARTS COUNCIL—

Established in 1966 and funded by the State Legislature and the National Endowment for the Arts, the South Dakota Arts Council (SDAC) is a state agency serving South Dakotans and their communities through the arts. Recognizing the importance of creativity in the lives of all South Dakotans, the Council makes quality arts accessible throughout the state by providing grants, services and information to artists, arts organizations, schools and the public.

> Learn more [here](#).

MEET SOME SOUTH DAKOTA ARTS ADVOCATES

- **Lt. Governor Matt Michels** is a recipient of the Americans for the Arts award for Public Leadership in the Arts. > [More](#)
- **James D. Hagen** is Secretary of Tourism. > [More](#)
- **Julie Garreau** is Executive Director of the Cheyenne River Youth Project. > [More](#)
- **Artist Laureate Dale Lamphere** created the sculpture *Dignity: of Earth and Sky*, a new popular landmark. > [More](#)

ART IN SOUTH DAKOTA

- Arts South Dakota has a comprehensive calendar of cultural events [here](#).
- Information on South Dakota's news and biggest cultural landmark is [here](#).
- Checkout the South Dakota Symphony Orchestra's season of concerts [here](#).

SOUTH DAKOTA ART ORGANIZATIONS

Arts South Dakota
artssouthdakota.org
 Association of South Dakota Museums
sdmuseums.org
 South Dakota Art Education Association
sdaeak12.weebly.com

THE ARTS ARE EVERYWHERE!

- Start in **Sioux Falls** for SculptureWalk, an exciting exhibit of outdoor sculptures, and go see the interactive and playful Museum of Visual Materials, and catch a performance of the award-winning South Dakota Symphony Orchestra.
- In **Vermillion**, see a performance of the South Dakota Shakespeare Festival. Look forward to the reopening of the National Music Museum for its exhibits of 15,000 instruments from all over the world.
- In **Brookings**, see the exhibits of the South Dakota Art Museum.
- And don't miss, in **Crazy Horse**, the Crazy Horse Memorial and the Indian Museum of North America, which exhibits the cultural works of more than 300 Native Nations.
- The Matthews Opera House and Arts Center in Spearfish is jam-packed with gallery openings, lectures, community theater, and shows for the kids.
- Learn about Lakota Culture at the Akta Lakota Museum & Cultural Center in **Chamberlain**, where, nearby, you can also see the newest cultural landmark, the fifty-foot-tall sculpture of Dignity.
- In the **Black Hills**, of course, you can see the famous visages of Mt. Rushmore, and in **Custer** you can see a Broadway musical at the Black Hills Playhouse.

To View the Top 10 Reasons to Support the Arts, Click Here.

SOUTH DAKOTA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org/join

CALL US: 202.371.2830 x2067

FOLLOW US: [f](#) Arts Action Fund | [t](#) @ArtsActionFund | #ArtsVote



To download this fact sheet, “Why the Arts Matter in South Dakota,” with corresponding resource links visit www.ArtsActionFund.org/SD.