



WHY THE ARTS MATTER IN TENNESSEE



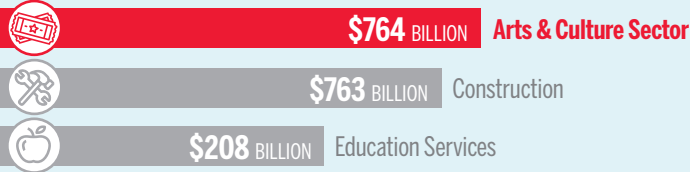
NATIONAL ARTS FACTS

ARTS SECTOR'S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$764 billion industry**, representing 4.2% of the nation's GDP—a larger share of the economy than construction (4.1%) or education services (1.1%).

Source: U.S. Bureau of Economic Analysis, 2015.



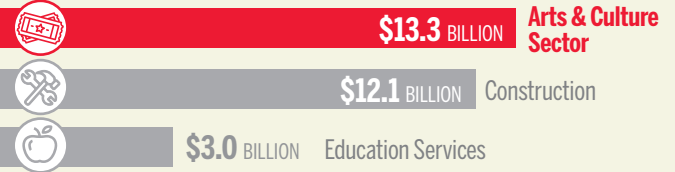
BONUS: U.S. exports generate a \$24.1 billion arts trade SURPLUS.

TENNESSEE ARTS FACTS

THE TENNESSEE ARTS & CULTURE SECTOR REPRESENTS 4.1% OF STATE'S GDP

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes **\$13.3 billion** to Tennessee's economy, representing 4.1% of the state's GDP—a larger share than some other industries in the state.

Source: U.S. Bureau of Economic Analysis, 2015.



BONUS: In 2015, TN arts and culture jobs generated \$5.6 billion in total compensation.

GDP

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.

ART IS A **\$166.3 BILLION** DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

In 2015, nonprofit arts organizations in the state generated **\$1.2 billion in economic activity** annually that supported **38,482 jobs** and generated **\$135.9 million** in state and local government revenue.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, Tennessee report, 2017.

ART IS A **\$1.2 BILLION** GDP DRIVER OF OUR STATE ECONOMY.

ECONOMICS

TENNESSEE ARTS FACTS

TENNESSEE ARTS COMMISSION—The Tennessee Arts Commission was created in 1967 by the Tennessee General Assembly with the special mandate to stimulate and encourage the presentation of the visual, literary, music and performing arts and to encourage public interest in the cultural heritage of Tennessee.

> Learn more [here](#).

ART IN TENNESSEE

- Made in Tennessee can point you towards some of the musical hotspots by city [here](#).
- Trip Advisor can direct you to the best art galleries and museums [here](#).
- Culture Trip offers a calendar of summer music and cultural festivals [here](#).

TENNESSEE ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

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To download this fact sheet, "Why the Arts Matter in Tennessee," with corresponding resource links visit www.ArtsActionFund.org/TN.

