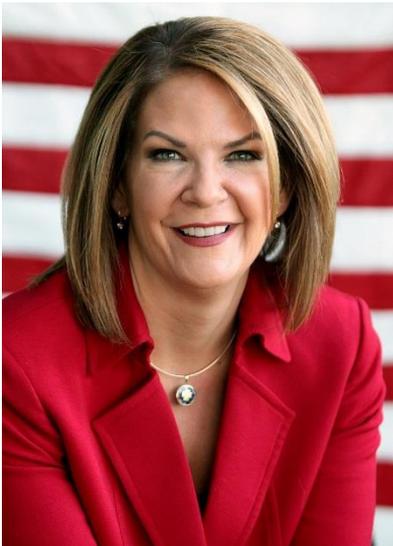




To: Arts Action Fund Members
From: Americans for the Arts Action Fund
Date: August 2, 2018
Re: Kelli Ward and the Arts, 2018 Candidate for Arizona U.S. Senate



Name: Kelli Ward
Party: Republican
Occupation: Doctor (1998-Present), 20 years.
Incumbent: No. GOP primary candidate for the open seat held by Senator Jeff Flake (R).
Born: January 25, 1969 (age 49) Fairmont, West Virginia.
Previous Public Offices Held: Member of the Arizona State Senate from the 5th district (2013-2015).
Other Positions: Family Physician and Emergency Room Physician in Lake Havasu City and Kingman, AZ (1999-present). Former Environmental Chemist and Former Director of Medical Education at Kingman Regional Medical Center.
Educational Background: Received her Bachelor of Science in Psychology from Duke University and Doctor of Osteopathic Medicine from West Virginia School of Osteopathic Medicine, and also received a Master's Degree in Public Health from A.T. Still University.

Contact Information:

- Campaign Website: <https://www.kelliward.com/>
- Campaign Email: Info@KelliWard.com
- Headquarters Address: 1628 East Southern Avenue #9329 Tempe, AZ 85282
- Campaign Phone Number: 480-508-5278

Social Media Platforms:

- Facebook: @KelliWardAZ 98.9k followers
- Twitter: @ KelliWardAZ 34.6k followers
- Instagram: @KelliWardAZ 849 followers

2018 Primary Campaign Predictions:

- Competitive Republican race for the open Arizona U.S. Senate seat with Martha McSally, Kelli Ward, and Joe Arpaio running. The primary election date is scheduled for August 28, 2018.

2018 General Campaign Predictions:

- Toss up (Source: [Cook Political Report](#))

Personal Arts Background:

- Matt Farris, a Lake Havasu City native and country music recording artist, conducted a special performance at a campaign rally for Dr. Ward on June 4, 2018. "*We have an incredible opportunity to have a U.S. Senator from rural Arizona — a real voice of the people,*" Ward said during the rally. (Source: [Havasu News](#))

Notable Arts Quotes: N/A

Arts Action Fund Congressional Report Card: N/A

Arts Membership: N/A

Stance on Issues:

- **Tax Reform, Jobs, & Economy:**
 - Ward states that she is a strong advocate for simplifying our nation's tax code. She is proud to support President Trump and his bold tax reform agenda. As U.S. senator, Dr. Ward will work hand-in-hand with the president to advance meaningful, long-lasting tax reform that eliminates the complexity surrounding our current tax code. (Source: [KelliWard.com](#))
- **Veterans:**
 - As a child, Ward's grandmother would take her to the VFW for every holiday, parade, and event. As an adult, she's been a supportive military wife and has worried and waited for her husband to return from Iraq, where he was being rocketed on a daily basis. Dr. Kelli Ward firmly believes our country's veterans deserve the very best healthcare America has to offer. (Source: [KelliWard.com](#))
- **Reducing the Federal Debt:**
 - Ward states that the only way to stop Congress from putting our country deeper into debt every year is to get spending under control while promoting economic growth. (Source: [KelliWard.com](#))

Information on Arts and the Economy in Arizona:

- In Arizona, arts and culture was a \$9.00 billion industry—equivalent to 3.10 percent of the state economy—in 2015. There were a total of 90,287 arts and culture industry jobs.¹
- A 2017 analysis of Dun & Bradstreet data found 14,522 businesses employed 74,688 people in Arizona involved in the creation or distribution of the arts—4.38 percent of all businesses and 2.39 percent of all employees.²

Sample Advocacy Questions on the Arts:

- Dr. Ward, what is your personal background and experience in the arts?
- Currently, the creative economy is an impressive \$730 billion industry, representing 4.2% of the nation's Gross Domestic Product. Would you support federal legislation to strengthen opportunities for artists, nonprofit arts organizations, and small businesses in the creative sector to fully access economic development programs?
- The budget of the National Endowment for the Arts (NEA) was cut in half during the 1990s. With its current funding of \$153 million, the NEA spends just 47 cents per American—half the cost of a pack of gum. Would you support a plan to increase federal arts funding to the NEA to \$1 per American, so that arts organizations in your state or district can present even more accessible arts programs for all its residents?

About ArtsVote2018:

- The mission of ArtsVote2018 is to advance the role of arts in the 2018 midterm elections by providing arts advocates, arts leaders, elected officials, and media with needed information to effectively advocate for the arts.

¹Arts and cultural production are defined by ACPSA as those industries that produce arts and culture related commodities and generally follow the North American Industrial Classification System (NAICS). Employment estimates for ACP-related industries are for “direct” employment. [Arts and Culture Production Satellite Account](#) (ACPSA), 2015; U.S. Bureau of Economic Analysis and National Endowment for the Arts, 2018.

²Findings count active U.S. businesses registered with Duns & Bradstreet in the following categories: museums and collections; performing arts; visual art/photography; film, radio, and television; design and publishing; schools and services. [Creative Industries: Business & Employment in the Arts](#), Americans for the Arts, 2017.