



To: Arts Action Fund Members
From: Americans for the Arts Action Fund
Date: August 2, 2018
Re: Martha McSally and the Arts, 2018 Candidate for Arizona U.S. Senate



Name: Martha McSally
Party: Republican
Occupation: Member of the U.S. House of Representatives from Arizona's 2nd district (2014-2018), 4 years.
Incumbent: No. Open seat held by Senator Jeff Flake (R).
Born: March 22, 1966 (age 52) Warwick, RI.
Previous Public Offices Held: N/A
Other Positions: Served in the United States Air Force (1988-2010) rising to the rank of colonel. McSally was one of the highest ranking female pilots in the history of the Air Force. She was the first American woman to fly in combat following the 1991 lifting of the prohibition on female combat pilots.
Educational Background: Received her Bachelor of Science from the United States Air Force Academy and Master of Public Policy from Harvard University.

Contact Information:

- Website: <https://mcsallyforsenate.com/>
- Campaign Email: <https://mcsallyforsenate.com/contact/>
- Headquarters Address: 2141 East Camelback Road, Suite 250 Phoenix, AZ 85016
- Campaign Phone Number: 602-388-4105

Social Media Platforms:

- Twitter: @MarthaMcSally 5.1k followers
- Facebook: @MathaMcSally 41.8k followers
- Instagram: @teammcsally 113 followers

2018 Primary Campaign Predictions:

- Competitive Republican race for the open Arizona U.S. Senate seat with Martha McSally, Kelli Ward, and Joe Arpaio running. The primary election date is scheduled for August 28, 2018.

2018 General Campaign Predictions:

- Toss up (Source: [Cook Political Report](#))

Personal Arts Background:

- Participated in the 2016 and 2018 annual Congressional Arts Competition recognizing high school visual arts students from each participating U.S. Congressional district. (Source: [Congressional Arts Report Card](#))
- Rep. McSally awarded the first and second place youth artists from the 2018 competition and displayed their artwork in her Tucson and Sierra Vista offices. McSally also announced the winner of the “People’s Choice” award, selected by constituents who voted for their favorite submission on McSally’s Facebook page. The artwork that received the most votes was “Hummingbird” — a photograph by Jacqueline Maldonado, a sophomore at Flowing Wells High School. “Hummingbird” will be displayed in McSally’s office in Washington, D.C. (Source: [Tucson.com](#))

Notable Arts Quotes:

- *“We have very talented young local artists right here in Southern Arizona—and above all else, this competition is an opportunity for us to admire and appreciate their work. This competition also determines which piece of art will hang on display in Congress and represent our community to the nation. I encourage all high schoolers who love art to participate, and I look forward to seeing the submissions.”* -Rep. Martha McSally said in a statement to announce The Artistic Discovery Contest. (Source: [McSally.gov](#))
- Arizona Congresswoman Martha McSally, a Republican, has been trying for years to reduce spending on military bands. Last year, she argued on the House floor to restrict the bands from playing at social events like dinners and dances. *“Let me tell you, in my 26 years in the military, I used to be at Christmas parties with wing commanders and generals, and we would have active duty military entertaining us. And it bothered me then.”* -Rep. Martha McSally. (Source: [Public Radio](#))
- Rep. Martha McSally, a former Air Force fighter pilot who introduced one of the measures, noted that spending on bands had steadily increased in recent years while at the same time the Air Force has been facing a shortage of fighter pilots and aircraft maintainers. *“While our communities certainly do enjoy being entertained by our military bands. They would, I think, prefer to be protected by our military.”* – Rep. McSally said on the House floor in June 2016. (Source: [The Seattle Times](#))

Arts Action Fund Congressional Report Card:

- [2016 Congressional Report Card](#): Did not receive a thumbs up.

Examples of Actions on the Arts

- **Arts Funding:**
 - Voted yes on House Amendment 904 sponsored by Rep. Glenn Grothman (R-WI) that would cut funding to the National Endowment for the Arts (NEA) and the National Endowment for the Humanities (NEH) by \$23 million each. The amendment failed by a recorded vote of 114 to 297 on July 18, 2018. (Source: [Congress.Gov](#))

- **Arts Education:**
 - Vote on S.1177 on December 2, 2015—Final legislation to reauthorize the Elementary and Secondary Education Act, now called the *Every Student Succeeds Act* (ESSA), replacing No Child Left Behind. (Source: [2016 Congressional Arts Report Card](#))

- **Tax Legislation:**
 - Voted yes on H.R. 644 on February 12, 2015—legislation which would make permanent three critical charitable tax extenders, including the IRA Charitable Rollover. Please note that the majority of Democrats voted against this bill for political reasons because they feared the reduced treasury revenue would give Republicans a reason to cut domestic spending. (Source: [2016 Congressional Arts Report Card](#))

Arts Membership: N/A

Stance on Issues

- **Education:**
 - July 8, 2015: McSally voted in support of legislation that passed the House to reform our flawed K-12 education system. H.R. 5, the Student Success Act, replaces provisions under No Child Left Behind (NCLB) and the Administration’s waiver process, known as Race to the Top, with reforms that restore education decisions to states and local school districts and empowers parents and education leaders to ensure accountability. (Source: [McSally.Gov](#))
 - December 2, 2015: McSally supports the House passing *Every Student Succeeds Act*, a bipartisan bill to reauthorize and reform the Elementary and Secondary Education Act. The bill provides school districts with increased flexibility and authority in determining education decisions while empowering parents, teachers, and local administrators. (Source: [McSally.Gov](#))

- **Veterans:**
 - June 8, 2018: Congresswoman fights to boost critical funding for veteran’s suicide prevention outreach. McSally successfully included an amendment with significant wins for Arizona veterans to the *Military Construction and Veterans Affairs Appropriations Act 2019*. The amendment will ensure that \$225 million in Veterans Affairs’ medical services funds are set aside for suicide prevention in fiscal year 2019. (Source: [McSally.Gov](#))

- **Jobs and Economic Growth:**

- March 22, 2018: McSally voted in support of the Omnibus Appropriations Act for Fiscal Year (FY) 2018, legislation to fund the government for the next seven months, through the end of FY 2018. The spending bill includes robust increases for national defense and the largest year-to-year increase for defense funding since the War on Terror began 15 years ago; manpower, technology, and physical barriers to secure the border; a down payment investment to rebuild aging infrastructure such as highways, airports, and rural broadband; tools to combat the opioid crisis and fight mental illness; and measures to care for public lands and fight wildfires. (Source: McSally.Gov)

Information on Arts and the Economy in Arizona:

- In Arizona, arts and culture was a \$9.00 billion industry—equivalent to 3.10 percent of the state economy—in 2015. There were a total of 90,287 arts and culture industry jobs.¹
- A 2017 analysis of Dun & Bradstreet data found 14,522 businesses employed 74,688 people in Arizona involved in the creation or distribution of the arts—4.38 percent of all businesses and 2.39 percent of all employees.²

Sample Advocacy Questions on the Arts:

- Congresswoman McSally, the budget of the National Endowment for the Arts (NEA) was cut in half during the 1990s. With its current funding of \$153 million, the NEA spends just 47 cents per American—half the cost of a pack of gum. Would you support a plan to increase federal arts funding to the NEA to \$1 per American, so that arts organizations in your state or district can present even more accessible arts programs for all its residents?
- Currently, the creative economy is an impressive \$730 billion industry, representing 4.2% of the nation’s Gross Domestic Product. However, the artists, entrepreneurs, small businesses and nonprofit organizations that support them are often disconnected from our nation’s economic development and assistance programs. Would you support federal legislation to strengthen opportunities for artists, nonprofit arts organizations, and small businesses in the creative sector to fully access economic development programs?
- Research done by the National Endowment for the Arts (NEA) shows that the arts can address the effects of mental and physical injuries incurred during combat. That is why the NEA is investing \$4.14 million in Creative Forces to expand access to creative arts therapies and arts engagement activities in clinical and community settings for active military, veterans and their families. Would you support funding so that more military personnel could participate in the NEA Creative Forces program?

¹Arts and cultural production are defined by ACPSA as those industries that produce arts and culture related commodities and generally follow the North American Industrial Classification System (NAICS). Employment estimates for ACP-related industries are for “direct” employment. [Arts and Culture Production Satellite Account](#) (ACPSA), 2015; U.S. Bureau of Economic Analysis and National Endowment for the Arts, 2018.

²Findings count active U.S. businesses registered with Duns & Bradstreet in the following categories: museums and collections; performing arts; visual art/photography; film, radio, and television; design and publishing; schools and services. [Creative Industries: Business & Employment in the Arts](#), Americans for the Arts, 2017.

About ArtsVote2018:

- The mission of ArtsVote2018 is to advance the role of arts in the 2018 midterm elections by providing arts advocates, arts leaders, elected officials, and media with needed information to effectively advocate for the arts.