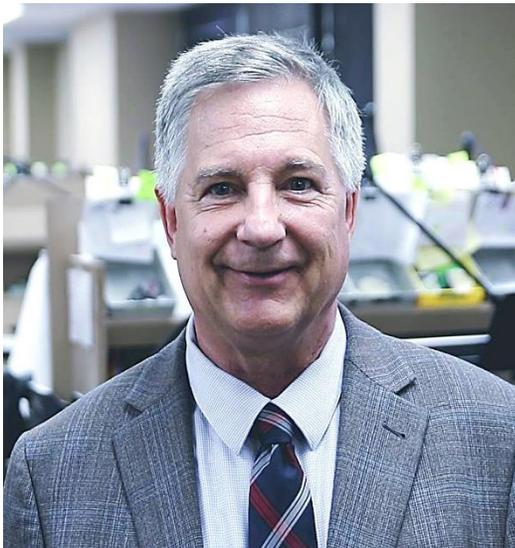




To: Arts Action Fund Members
From: Americans for the Arts Action Fund
Date: August 2, 2018
Re: Bob Anderson and the Arts, 2018 Candidate for Minnesota U.S. Senate



Name: Bob Anderson
Party: Republican
Occupation: Owner of Anderson Dental Studio (1976-2008).
Incumbent: No. Challenger to incumbent Sen. Tina Smith (D).
Born: December 7, 1957 (61) in Minneapolis, MN
Previous Public Offices Held: N/A
Other Jobs: N/A
Educational Background: N/A

Contact Information:

- Campaign Website: <https://www.bobandersonforsenate.com/>
- Campaign Email: Info@BobAnderson2018.com
- Campaign Mailing Address: P.O. Box 46464, Eden Prairie, MN 55344
- Campaign Phone Number: N/A

Social Media Platforms:

- Facebook: @BobAndersonSenate 1.2k followers
- Twitter: @paxilbob 11.3k followers
- Instagram: @bobandersonsenate 278 followers

2018 General Campaign Prediction:

- Likely D (Source: [Cook Political Report](#))
- The Republican primary is on August 14, 2018.

Personal Arts Background: N/A

Notable Arts Quotes: N/A

Examples of Actions on the Arts: N/A

Arts Membership: N/A

Stance on Issues:

- **Mental Health:**
 - Bob cares about people and it's why he's dedicated his life to improving mental health in the state of Minnesota for the last 15 years; he experienced a life-changing event, having suffered from major clinical depression, but has found his purpose as a mental health advocate to raise awareness and break the stigma associated with mental illness. He hosts a local cable access show called Straight Talk in Hasting Minnesota and hosted a cable access show called Inside Mental Health Issues in order to raise awareness of a national Bill in Congress, The Mental Health Parity Act (Source: [Bob Anderson for Senate](#)).
- **Education:**
 - My belief is that students should have 10 strong years of basic education with an emphasis on reading, writing, mathematics, and science. The final two years would be spent preparing for college, trade school, or other specialized training. This would not only better prepare students for the increased demand for higher education and specialized training, but also reduce student loan debt (Source: [Bob Anderson for Senate](#)).

Information on the Arts and the Economy in Minnesota:

- In Minnesota, arts and culture was a \$11.4 billion industry—equivalent to 3.5 percent of the state economy—in 2015. There were a total of 98,285 arts and culture industry jobs.¹
- A 2017 analysis of Dun & Bradstreet data found 13,039 businesses employed 61,321 people in Minnesota involved in the creation or distribution of the arts—4.02 percent of all businesses and 1.79 percent of all employees.²

¹Arts and cultural production are defined as those industries that produce arts and culture related commodities and generally follow the North American Industrial Classification System (NAICS). Employment estimates for ACP-related industries are for "direct" employment. [Arts and Culture Production Satellite Account](#) (ACPSA), 2015; U.S. Bureau of Economic Analysis and National Endowment for the Arts, 2018.

²Findings count active U.S. businesses registered with Duns & Bradstreet in the following categories: museums and collections; performing arts; visual art/photography; film, radio, and television; design and publishing; schools and services. [Creative Industries: Business & Employment in the Arts](#), Americans for the Arts, 2017.

Sample Advocacy Questions on the Arts:

- Mr. Anderson, what arts activities have you attended, participated in, or supported in the last year?
- With the implementation of *Every Student Succeeds Act* (ESSA), states now have more responsibility for providing a well-rounded education – including the arts. Would you support full funding (\$1.6 billion) of the Well-Rounded Education provisions of ESSA, including data collection of arts education programs by the states and advocating for the integration of the arts into STEM education?
- Research done by the National Endowment for the Arts (NEA) shows that the arts can address the effects of mental and physical injuries incurred during combat. That is why the NEA is investing \$4.14 million in Creative Forces to expand access to creative arts therapies and arts engagement activities in clinical and community settings for active military, veterans and their families. Would you support funding so that more military personnel could participate in the NEA Creative Forces program?

About ArtsVote2018:

- The mission of ArtsVote2018 is to advance the role of arts in the 2018 midterm elections by providing arts advocates, arts leaders, elected officials, and media with needed information to effectively advocate for the arts.