



**To:** Arts Action Fund Members  
**From:** Americans for the Arts Action Fund  
**Date:** August 2, 2018  
**Re:** Karin Housley and the Arts, 2018 Candidate for Minnesota U.S. Senate

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**Name:** Karin Housley  
**Party:** Republican  
**Occupation:** Member of the Minnesota State Senate from the 39th district (2013-present).  
**Incumbent:** No. Challenger to incumbent Sen. Tina Smith (D).  
**Born:** January 20, 1964 (age 54) South St. Paul, MN.  
**Previous Public Offices Held:** N/A  
**Other Positions:** Owner of Karin Housley Homes (2003-Present)  
Host of The Karin Housley Show, AM 1220 KLBB, Television  
News Producer, National Broadcasting Company (NBC) &  
American Broadcasting Company (ABC) Affiliates (1987-1990).  
**Educational Background:** Received her Bachelor of Arts in  
Communications Studies from State University of New York at  
Buffalo.

**Contact Information:**

- Campaign Website: <https://www.housleyforsenate.com/>
- Campaign Email: [KARIN@HOUSLEYFORSENATE.COM](mailto:KARIN@HOUSLEYFORSENATE.COM)
- Campaign Mailing Address: 95 University Avenue West Minnesota Senate Building, Room 3217 Saint Paul, MN 55155
- Campaign Phone Number: 651-296-4351

**Social Media Platforms:**

- Facebook: @KarinHousleyMN 11.2K followers
- Twitter: @KarinHousley 10.1K followers
- Instagram: @karinhousley 1.4k followers

**2018 General Campaign Prediction:**

- Likely D (Source: [Cook Political Report](#))
- The Republican primary is on August 14, 2018.

**Personal Arts Background:**

- Housley is the author of the book *Chicks Laying Nest Eggs, How 10 Chicks Beat the Pants Off Wall Street and You Can Too!* This book is a step-by-step guide to investing in the stock market for women. The book was published and released on April 10, 2001. (Source: [Amazon](#))
- Housley still serves as the Host of The Karin Housley Show on AM 1220 KLBB. (Source: [Square Space](#))

**Notable Arts Quotes:** N/A

**Examples of Actions on the Arts:** N/A

**Arts Memberships:** N/A

**Stance on Issues:**

- **Military:**
  - A strong military is essential to keeping America free, safe, and prosperous. Maintaining a strong global military presence is vital to American interests, our allies, and peace around the world. In Washington, I will be a steadfast supporter for the brave men and women of our military. We need to ensure that we maintain a trained and ready force, support current operations, prepare for future missions, and ensure that military families receive the care they deserve (Source: [Housley for Senate](#)).
- **Economy:**
  - A strong economy is the foundation for a strong Minnesota – but a growing national debt and increasingly wasteful spending threatens the prosperity of future generations. By balancing the budget, cutting taxes, rolling back burdensome regulation, and encouraging innovation, we can continue to grow an economy that provides an opportunity for all Minnesotans to thrive (Source: [Housley for Senate](#)).
- **Values:**
  - Life is a gift, and it should be protected. As a mother and grandmother, I believe every effort should be made to protect and honor life. (Source: [Housley for Senate](#))

### **Information on the Arts and the Economy in Minnesota:**

- In Minnesota, arts and culture was a \$11.4 billion industry—equivalent to 3.5 percent of the state economy—in 2015. There were a total of 98,285 arts and culture industry jobs.<sup>1</sup>
- A 2017 analysis of Dun & Bradstreet data found 13,039 businesses employed 61,321 people in Minnesota involved in the creation or distribution of the arts—4.02 percent of all businesses and 1.79 percent of all employees.<sup>2</sup>

### **Sample Advocacy Questions on the Arts:**

- Mrs. Housley, what arts activities have you attended, participated in, or supported in the last year?
- Currently, the creative economy is an impressive \$730 billion industry, representing 4.2% of the nation's Gross Domestic Product. Would you support federal legislation to strengthen opportunities for artists, nonprofit arts organizations, and small businesses in the creative sector to fully access economic development programs?
- Research done by the National Endowment for the Arts (NEA) shows that the arts can address the effects of mental and physical injuries incurred during combat. That is why the NEA is investing \$4.14 million in Creative Forces to expand access to creative arts therapies and arts engagement activities in clinical and community settings for active military, veterans and their families. Would you support funding so that more military personnel could participate in the NEA Creative Forces program?

### **About ArtsVote2018:**

- The mission of ArtsVote2018 is to advance the role of arts in the 2018 midterm elections by providing arts advocates, arts leaders, elected officials, and media with needed information to effectively advocate for the arts.

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<sup>1</sup>Arts and cultural production are defined as those industries that produce arts and culture related commodities and generally follow the North American Industrial Classification System (NAICS). Employment estimates for ACP-related industries are for “direct” employment. [Arts and Culture Production Satellite Account](#) (ACPSA), 2015; U.S. Bureau of Economic Analysis and National Endowment for the Arts, 2018.

<sup>2</sup>Findings count active U.S. businesses registered with Duns & Bradstreet in the following categories: museums and collections; performing arts; visual art/photography; film, radio, and television; design and publishing; schools and services. [Creative Industries: Business & Employment in the Arts](#), Americans for the Arts, 2017.