



**To:** Arts Action Fund Members  
**From:** Americans for the Arts Action Fund  
**Date:** August 2, 2018  
**Re:** Jacky Rosen and the Arts, 2018 Candidate for Arizona U.S. Senate

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**Name:** Jacky Rosen  
**Party:** Democrat  
**Occupation:** Member of the U.S. House of Representatives from Nevada's 3rd district (2017-present)  
**Incumbent:** No. Challenger against incumbent Senator Dean Heller (R).  
**Born:** August 2, 1957 (age 60 years), Chicago, IL  
**Previous Public Offices Held:** N/A  
**Other Positions:** After college, Rosen took a job with Summa Corporation, and worked as a waitress at Caesars Palace. In the 1980s, she began to work for Southwest Gas, and then opened her own consulting business. Rosen was asked in 2016 by then Senate majority leader Harry Reid to run for the open US House seat.  
**Educational Background:** Received her Bachelor of Arts from the University of Minnesota

**Contact Information:**

- Campaign Website: <https://www.rosenfornevada.com/>
- Campaign Email: [info@rosenfornevada.com](mailto:info@rosenfornevada.com)
- Campaign Mailing Address: Post Office Box 27195 Las Vegas, NV 89126
- Campaign Phone Number: 702-423-5973

**Social Media Platforms:**

- Facebook: @rosenfornevada 13k followers
- Twitter: @RosenforNevada 13.2k followers
- Instagram: @RosenforNevada 486 Followers

### 2018 General Campaign Prediction:

- Toss Up (Source: [Cook Political Report](#))
- Rosen won the democratic primary by 77.1% of the vote with 110,530 total votes (Source: [The Washington Post](#)).

**Personal Arts Background:** N/A

**Arts Membership:** N/A

### Notable Arts Quotes:

- *"The designation of Basin and Range as a national monument has provided Nevadans the freedom to enjoy access to lakes, streams, and public lands rich in history, culture, and natural beauty. Nevada's monuments also contribute significantly to our state's outdoor recreation industry, which is responsible for nearly 150,000 direct jobs and more than \$1 billion in state and local tax revenue. Thousands of visitors from across the world come to visit Southern Nevada to enjoy our public lands, contributing to our diverse and vibrant economy."* – Rosen said on commemorating the two year anniversary of Basin and Range national monument, reaffirming her commitment to protecting Nevada's national monuments (Source: [Vote Smart](#)).
- *"I'm proud to represent one of the most racially and ethnically diverse states in the country. Nevada is home to one of the largest Asian American and Pacific Islander (AAPI) communities nationwide. AAPIs are one of the fastest-growing communities in my district and currently make up 11% of Clark County's population. In Nevada, nearly one out of every five Asian American--owned businesses are small businesses, which add to our vibrant local economy. This month is not only dedicated to celebrating the rich history, culture, and amazing contributions by Nevada's local AAPI community, but to reflect on the immigrant story. We must remember that building a stronger and more inclusive America means recognizing our country's strength in diversity."* – Rosen's statement on Asian Pacific American Heritage Month made on March 3, 2017 (Source: [Vote Smart](#)).

### Arts Action Fund PAC support this election cycle as of 8-2-18:

- \$1,000 on 5/07/2018

### Examples of Actions on the Arts

- **Letters:**
  - Signed letter to the Hon. Ken Calvert, Chairman of the Subcommittee on Interior, Environment, and Related Agencies and the Hon. Betty McCollum, Ranking Member of the Subcommittee on Interior, Environment, and Related Agencies – Funding for U.S. Holocaust Memorial Museum on June 6, 2017 (Source: [Vote Smart](#)).

### Stance on Issues

- **Education:**
  - A former computer programmer and software developer, Jacky has made promoting science, technology, engineering and math (STEM) education a top priority. Her bipartisan education bills to help encourage young girls to pursue computer science and

prioritize the learning and teaching of STEM subjects in early childhood passed the House unanimously (Source: [Rosen for Nevada](#)).

- **Jobs & Economy:**

- Jacky knows that supporting Nevada’s business community is essential to our long-term future. Because of her pro-business voting record in 2017, Jacky was honored with the Spirit of Enterprise award from the U.S. Chamber of Commerce. Jacky is leading efforts to incentivize research and development hiring at tech startups that are driving innovation. With Nevada rapidly becoming a national leader in clean energy, Jacky is working to support an industry that created thousands of good-paying jobs across the state (Source: [Rosen for Nevada](#)).

- **Veterans:**

- With more than 200,000 veterans calling Nevada home, Jacky believes we need to do everything we can to take care of our veterans and military families. Jacky has stood up for veterans in Congress, and her office has brought more than \$700,000 back to her district by helping veterans obtain their VA benefits. She has fought to improve veteran health care programs, raise the pay of servicemembers, combat veteran homelessness, provide tax credits to businesses that hire veterans, and improve veterans’ access to child care (Source: [Rosen for Nevada](#)).

#### **Information the Arts and the Economy in Nevada:**

- In Nevada, arts and culture was a \$6.2 billion industry—equivalent to 4.4 percent of the state economy—in 2015. There were a total of 39,304 arts and culture industry jobs.<sup>1</sup>
- A 2017 analysis of Dun & Bradstreet data found 4,942 businesses employed 28,551 people in Nevada involved in the creation or distribution of the arts—4.44 percent of all businesses and 2.18 percent of all employees.<sup>2</sup>

#### **Sample Advocacy Questions on the Arts:**

- Congresswoman Rosen, with the implementation of *Every Student Succeeds Act* (ESSA), states now have more responsibility for providing a well-rounded education – including the arts. Would you support full funding (\$1.6 billion) of the Well-Rounded Education provisions of ESSA, including data collection of arts education programs by the states and advocating for the integration of the arts into STEM education?
- Currently, the creative economy is an impressive \$730 billion industry, representing 4.2% of the nation’s Gross Domestic Product. However, the artists, entrepreneurs, small businesses and nonprofit organizations that support them are often disconnected from our nation’s economic development and assistance programs. Would you support federal legislation to strengthen

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<sup>1</sup>Arts and cultural production are defined as those industries that produce arts and culture related commodities and generally follow the North American Industrial Classification System (NAICS). Employment estimates for ACP-related industries are for “direct” employment. [Arts and Culture Production Satellite Account](#) (ACPSA), 2015; U.S. Bureau of Economic Analysis and National Endowment for the Arts, 2018.

<sup>2</sup>Findings count active U.S. businesses registered with Duns & Bradstreet in the following categories: museums and collections; performing arts; visual art/photography; film, radio, and television; design and publishing; schools and services. [Creative Industries: Business & Employment in the Arts](#), Americans for the Arts, 2017.

opportunities for artists, nonprofit arts organizations, and small businesses in the creative sector to fully access economic development programs?

- Research done by the National Endowment for the Arts (NEA) shows that the arts can address the effects of mental and physical injuries incurred during combat. That is why the NEA is investing \$4.14 million in Creative Forces to expand access to creative arts therapies and arts engagement activities in clinical and community settings for active military, veterans and their families. Would you support funding so that more military personnel could participate in the NEA Creative Forces program?

**About ArtsVote2018:**

- The mission of ArtsVote2018 is to advance the role of arts in the 2018 midterm elections by providing arts advocates, arts leaders, elected officials, and media with needed information to effectively advocate for the arts.