



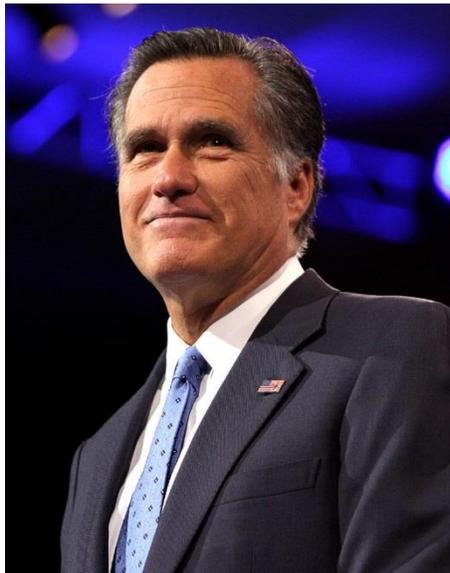
**To:** Arts Action Fund Members

**From:** Americans for the Arts Action Fund

**Date:** August 2, 2018

**Re:** Mitt Romney and the Arts, 2018 Candidate for Utah U.S. Senate

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**Name:** Mitt Romney

**Party:** Republican

**Occupation:** American businessman and politician.

**Incumbent:** No. Open seat held by Senator Orrin Hatch (R).

**Born:** June 4, 1971 (age 47) Mesa, Arizona.

**Previous Public Offices Held:** 70th Governor of Massachusetts (2003-2007)

**Other Positions:** Worked in management consulting for Boston Consulting Group (BCG) and Bain & Company. Co-founded and led a private equity investment firm, Bain Capital. He ran for president as the GOP candidate in 2012.

**Educational Background:** Attended Stanford, then later attended Brigham Young University where he received his Bachelor of Arts degree in English. Went to Harvard and received his where he received his Master of Business Administration and Juris Doctor.

**Contact Information:**

- Campaign Website: <https://www.romneyforutah.com/>
- Campaign Email: [info@romneyforutah.com](mailto:info@romneyforutah.com)
- Campaign Mailing Address: N/A
- Campaign Phone Number: (385) 233-5272

**Social Media Platforms:**

- Twitter: @Romney4Utah 3.7k followers
- Facebook: @Romney4Utah 3.7k followers
- Instagram: @Romney4Utah 1.3k followers

### 2018 General Campaign Prediction:

- Solid R (Source: [Cook Political Report](#))
- Romney won the Utah Republican primary with 71.5% of the votes, with a total vote of 229,627. (Source: [The Washington Post](#))

### Personal Arts Background:

- Romney's mother, Lenore Romney was a professional actress. She attended the American Laboratory Theatre in New York. She starred in the Shakespearean roles of Ophelia and Portia and also appeared in roles from Ibsen and Chekhov plays. She received an offer from the National Broadcasting Corporation to perform in a series of Shakespeare radio programs and from Metro-Goldwyn-Mayer to go to Hollywood under an apprentice actress contract. She earned bit parts in Hollywood. She signed a three-year contract with MGM that was worth \$50,000. After, Romney finally convinced her to go ahead with marriage and return to Washington. (Source: [ABC News](#))
- Romney's favorite musicians: Roy Orbison, The Beatles, The Eagles, The Kingston Trio, Alan Jackson, Toby Keith, Brooks and Dunn, George Strait, Clint Black, and Garth Brooks. (Source: [Vote Smart](#))
- Romney's favorite books: *Huckleberry Finn* by Mark Twain, *What It Takes* by Richard Ben Cramer, *Theodore Rex* by Edmund Morris, *The World Is Flat* by Thomas Friedman, *1776* by David McCullough. (Source: [Vote Smart](#))
- Romney wrote a book titled, *Turnaround: Crisis, Leadership, and the Olympic Games* about how he assumed the leadership of the troubled organization and turned it around to present one of the most successful Olympic Games ever. (Source: [Amazon](#))

**Notable Arts Quotes:** N/A

**Arts Action Fund Congressional Report Card:** N/A

**Examples of Actions on the Arts:** N/A

**Arts Memberships:** N/A

### Stance on Issues:

- **Taxes:**
  - I support the Republicans' *Tax Cuts and Jobs Act*. The corporate tax cut will encourage real wage growth; the only way to raise real wages is for businesses to grow, compete with other businesses for employees, and raise the wages they offer to recruit. The tax cut will thus not only let people keep more of their wages, it will help raise their wages. While I would have voted for the Act, had I been in the Senate at the time it was being drafted, I would have fought to make it revenue neutral rather than adding to the deficit. (Source: [Romney for Utah](#))

- **Utah Values:**
  - My parents were both raised in Utah and thus my home was imbued with Utah values; they filled us with the love of God, reverence for freedom, respect for others, and the importance of service, civility, and frugality. Ann and I have enjoyed our residency in Utah for ten years, first during college, while leading the Olympics, and after my career, having made Utah our permanent home. (Source: [Romney for Utah](#))
  
- **Budget and Debt:**
  - Like Senator Mike Lee, I am a deficit hawk. I believe it is inexcusable to add \$500 billion to \$1 trillion annually to the debt, saddling us and our children with hundreds of billions of dollars of interest. I will work with like-minded senators who will oppose a budget process that prevents effective debate, amendments, and spending caps. I will look to eliminate ineffective and wasteful programs and to reform entitlements for people under 55 years of age. (Source: [Romney for Utah](#))
  - The recent “take-it-or-shut-down-government” Continuing Resolution process with no debate, no amendments, no time for review, and no adherence to spending caps must be replaced. I will work with other like-minded senators to refuse to bend to such a tactic. (Source: [Romney for Utah](#))
  
- **Public Land:**
  - With two-thirds of Utah held as public land, it is my priority to obtain greater local and state involvement in decision-making and management of public lands. I support multiple use of these lands and will work to prevent excessive land grabs by presidents and federal bureaucrats. The Antiquities Act and the Endangered Species Act should both be reformed to require state approvals and local involvement. The State of Utah should assume management responsibility for select public lands when economically feasible, initially on a pilot basis. (Source: [Romney for Utah](#))

#### **Information on Arts and the Economy in Utah:**

- In Utah, arts and culture was a \$6.2 billion industry—equivalent to 4.2 percent of the state economy—in 2015. There were a total of 58,879 arts and culture industry jobs.<sup>1</sup>
- A 2017 analysis of Dun & Bradstreet data found 6,567 businesses employed 39,565 people in Utah involved in the creation or distribution of the arts—4.49 percent of all businesses and 2.74 percent of all employees.<sup>2</sup>

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<sup>1</sup>Arts and cultural production are defined as those industries that produce arts and culture related commodities and generally follow the North American Industrial Classification System (NAICS). Employment estimates for ACP-related industries are for “direct” employment. [Arts and Culture Production Satellite Account](#) (ACPSA), 2015; U.S. Bureau of Economic Analysis and National Endowment for the Arts, 2018.

<sup>2</sup>Findings count active U.S. businesses registered with Duns & Bradstreet in the following categories: museums and collections; performing arts; visual art/photography; film, radio, and television; design and publishing; schools and services. [Creative Industries: Business & Employment in the Arts](#), Americans for the Arts, 2017.

**Sample Advocacy Questions on the Arts:**

- Mr. Romney, what arts activities have you attended, participated in, or supported in the last year?
- Currently, the creative economy is an impressive \$730 billion industry, representing 4.2% of the nation's Gross Domestic Product. Would you support federal legislation to strengthen opportunities for artists, nonprofit arts organizations, and small businesses in the creative sector to fully access economic development programs?
- Nonprofit arts organizations are charities, and on average, 25 percent of their annual budgets rely on donations made by individual taxpayers to serve the public good. Unfortunately, the pool of itemizers has been significantly diminished as result of the recent changes in the federal tax reform law. Would you support a Universal Charitable Deduction, so all taxpayers have the incentive to donate?

**About ArtsVote2018:**

- The mission of ArtsVote2018 is to advance the role of arts in the 2018 midterm elections by providing arts advocates, arts leaders, elected officials, and media with needed information to effectively advocate for the arts.