

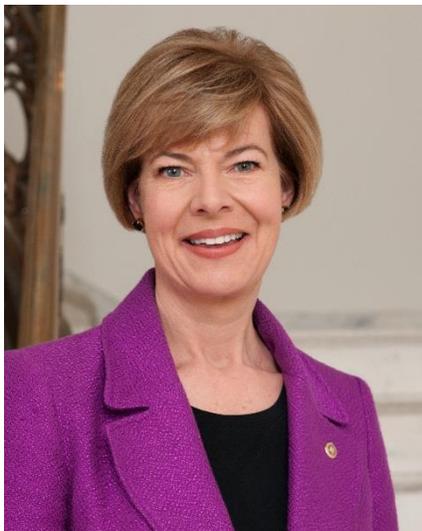


To: Arts Action Fund Members

From: Americans for the Arts Action Fund

Date: August 2, 2018

Re: Tammy Baldwin and the Arts, 2018 Candidate for Wisconsin U.S. Senate



Name: Tammy Baldwin

Party: Democrat

Occupation: United States Senator from Wisconsin

Incumbent: Yes

Years Served: 2013-Present, 5 years

Born: February 11, 1962 (age 56), Madison, Wisconsin, U.S.

Previous Public Offices Held: Secretary of the Senate Democratic Conference (2017-Present), Member of the U.S. House of Representatives from Wisconsin's 2nd district (1999-2013), Member of the Wisconsin State Assembly from the 78th district (1993-1999).

Other Positions: N/A

Educational Background: Received her Bachelor of Arts degree from Smith College and a Juris Doctor from the University of Wisconsin Law School.

Contact Information:

- Campaign Website: <https://www.tammybaldwin.com/>
- Campaign Email: campaign@tammybaldwin.com
- Headquarters Address: Post Office Box 696, Madison, WI 53701
- Headquarters Phone: 608-663-6300

Social Media Platforms:

- Facebook: @tammybaldwin 113.8K followers
- Twitter: @tammybaldwin 4.6K followers
- Instagram: N/A

2018 General Campaign Prediction:

- Likely D (Source: [Cook Political Report](#))
- Last General Election: 51.5% (Source: [Cook Political Report](#))

Personal Arts Background: N/A

Notable Quotes:

- *"Those who listen to Wisconsin Public Radio know how much there is to love. Wisconsin Public Radio provides over 9 hours each weekday of interactive radio programming, engaging Wisconsin residents and experts from around the world in public policy, culture, arts, and educational discussions. And because Wisconsin is largely a rural State, our citizens rely on over-the-air broadcasting more than almost any other State. This means that Wisconsin audiences significantly rely on public radio."* – Sen. Tammy Baldwin said during a floor speech against prohibiting federal funding of National Public Radio (Source: [Congress.Gov](#)).

Arts Action Fund Congressional Report Cards:

- [2016 Congressional Report Card](#): Thumbs up
- [2014 Congressional Report Card](#): Thumbs up

Examples of Actions on the Arts

- **Tax Cuts and Jobs Act:**
 - Voted no on *Tax Cuts and Jobs Act* (HR 1) sponsored by Rep. Kevin Brady (R-TX) which would double the standard deduction limiting specific incentives for income tax deductions of gifts to charity, becoming severely limited to only the top five percent of taxpayers who itemize their deductions. The Senate voted 51 to 48 on December 13, 2017 to pass the bill in a party-line vote. (Source: [New York Times](#))
- **Every Student Succeeds Act:**
 - Voted yes on S.1177—Senate bill to reauthorize the Elementary and Secondary Education Act, titled *Every Child Achieves Act* (ECAA) on July 16, 2015. (Source: [2016 Congressional Arts Report Card](#))
 - Voted yes on S.1177—Final legislation to reauthorize the Elementary and Secondary Education Act, now called the *Every Student Succeeds Act* (ESSA), replacing No Child Left Behind on December 9, 2015. (Source: [2016 Congressional Arts Report Card](#))
- **Letters:**
 - Cosigned a “Dear Colleague” letter on March 16, 2018, asking Senate appropriators to fund the NEA and NEH at no less than \$155 million in FY 2019. The letter was led by late Representative Louise Slaughter. (Source: [Arts Action Fund](#))
 - Cosigned a “Dear Colleague” letter on March 16, 2016, asking Senate appropriators to fund the NEA and NEH at no less than \$149.8 million in FY 2017. The letter was led by Sen. Tom Udall (D-NM). (Source: [2016 Congressional Arts Report Card](#))
 - Cosigned a “Dear Colleague” letter on March 23, 2015, asking Senate appropriators to fund the NEA and NEH at \$147.9 million in FY 2016. The letter was led by Sen. Tom Udall (D-NM). (Source: [2016 Congressional Arts Report Card](#))

- Cosigned a "Dear Colleague" letter on March 17, 2016, asking Senate appropriators to support "robust" funding for the Office of Museum Services in FY 2017. The letter was led by Sen. Kirsten Gillibrand (D-NY). (Source: [2016 Congressional Arts Report Card](#))
- Cosigned a "Dear Colleague" letter on March 14, 2016, supporting full funding for the Student Support and Academic Enrichment grant program, which was authorized in the *Every Student Succeeds Act* at \$1.65 billion. (Source: [2016 Congressional Arts Report Card](#))

Membership:

- Baldwin was a member in the Congressional Arts Caucus in 2010. The list is maintained by the office of caucus co-chair representative louise slaughter (D-NY). There are 233 members. (Source: [Americans for the Arts](#))
- Baldwin also served as an Ex-Officio member of the NEA's National Council on the Arts. (Source: [2014 Congressional Arts Report Card](#))

Information on the Arts and the Economy in Wisconsin:

- In Wisconsin, arts and culture was a \$9.1 billion industry—equivalent to 3 percent of the state economy—in 2015. There were a total of 91,789 arts and culture industry jobs.¹
- A 2017 analysis of Dun & Bradstreet data found 9,171 businesses employed 50,966 people in Wisconsin involved in the creation or distribution of the arts—3.35 percent of all businesses and 1.53 percent of all employees.²

Sample Advocacy Questions on the Arts:

- Senator Baldwin, the budget of the National Endowment for the Arts (NEA) was cut in half during the 1990s. With its current funding of \$153 million, the NEA spends just 47 cents per American—half the cost of a pack of gum. Would you support a plan to increase federal arts funding to the NEA to \$1 per American, so that arts organizations in your state or district can present even more accessible arts programs for all its residents?
- With the implementation of *Every Student Succeeds Act* (ESSA), states now have more responsibility for providing a well-rounded education – including the arts. Would you support full funding (\$1.6 billion) of the Well-Rounded Education provisions of ESSA, including data collection of arts education programs by the states and advocating for the integration of the arts into STEM education?
- Nonprofit arts organizations are charities, and on average, 25 percent of their annual budgets rely on donations made by individual taxpayers to serve the public good. The charitable tax deduction incentive is currently only available to individuals who itemize their tax returns. Would you support a Universal Charitable Deduction, so all taxpayers have the incentive to donate?

¹Arts and cultural production are defined as those industries that produce arts and culture related commodities and generally follow the North American Industrial Classification System (NAICS). Employment estimates for ACP-related industries are for "direct" employment. [Arts and Culture Production Satellite Account](#) (ACPSA), 2015; U.S. Bureau of Economic Analysis and National Endowment for the Arts, 2018.

²Findings count active U.S. businesses registered with Duns & Bradstreet in the following categories: museums and collections; performing arts; visual art/photography; film, radio, and television; design and publishing; schools and services. [Creative Industries: Business & Employment in the Arts](#), Americans for the Arts, 2017.

About ArtsVote2018:

- The mission of ArtsVote2018 is to advance the role of arts in the 2018 midterm elections by providing arts advocates, arts leaders, elected officials, and media with needed information to effectively advocate for the arts.